

# CAREER CHANGE EVALUATION

## STRENGTHS

- qualified and experienced at \_\_\_\_\_
- enjoyed positions doing \_\_\_\_\_
- lots of network contacts
- know certain industries, products processes, suppliers, customers
- have mentored young graduates
- have written or done eg technical proposals, presentations, training, public speaking
- have specialized skills eg contracts, procurement, human resource management
- can manage staff, budgets, operations
- special super-power is

## WEAKNESSES

- New software/technical or other knowledge usually needed for jobs advertised
- Can't do the same job anymore

## OPPORTUNITIES

- Consult in a specialized area I like by developing my personal brand as an expert
- Learn how to work remotely
- Get training in new software or tech
- Pivot to a similar industry that is growing that could use my training, experience or contacts
- Pivot within the industry in a different role
- Investigate industries where I have a specialized interest, hobby or passion
- Find companies or organizations I like and network to find someone who works there and ask about any potential opportunities

## THREATS

- Greater automation
- Industry declining, relocating
- More labour outsourcing
- Less job availability in my area
- New emerging technologies
- Different systems and operations
- Industry and career roles changing significantly
- High number of qualified people competing for the same role

## PREFERENCES

- Closer to home
- Smaller organization
- Less stress
- More flexibility in hours
- Work away from home
- Have some autonomy
- Use my skills in eg research and development, problem-solving, team leadership
- Innovative organization that's growing
- Career longevity in this new position

## AVOID

- Lots of travel